

SWEET POTATO INNOVATION

About HANGIL WELLBIO Co., Ltd.



01

HANGIL WELLBIO Co., Ltd.

History

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- Feb. 2011** Established Agricultural Corporation HANGIL WELLBIO Co., Ltd.
- Nov.** Signed joint marketing agreement with Greenwell Farming Union and Hollys F&B in Yeongju City
- Dec.** Signed contracted with Hollys F & B to supply sweet potato latte paste
Signed goods supply contract with Samjo Celltech
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- Mar. 2013** Attracted No. 3 investment of BK Financial Group Investment Association
- May** Venture Company Certification
- Nov.** Awarded 2013 Creative Innovation Company Prize - Service Marketing Society
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- Jan. 2014** Signed supply contract with Dongwon Home Food Co., Ltd. for distribution of food materials
- Dec.** Certified as an excellent family-friendly company by the Ministry of Gender Equality and Family (No. 2014-318)
Acquired Patent (Skin Peeler 10-1666145)
Registered with the Korea International Trade Association
Recognized as an excellent workplace for risk assessment at Korea Occupational Safety and Health Agency (No. 14-26-A-356)
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- Feb. 2015** Registered as an Agricultural Company
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- Jan. 2016** Commended supplying to SM Entertainment, Daesang, Lotte Mart
- Sep.** Expansion (mass production of new products)
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- Jan. 2017** Supplied to Kupang and Gonghyeong Home Shopping
- Mar.** Agreed strategic alliance with Nature Farm, an agricultural corporation

02

HANGIL WELLBIO Co., Ltd.

Factory and Facility

Facility

Factory Site: 8721㎡
Production facility: 4950㎡
Additional facility: 400㎡

Equipment and Facility

Sweet potato processing line
Baked sweet potato processing line
Hot dog processing line
Bread processing line



Core Technology

Patented technology for bulb and tuber peeling

- Patented technology for hygienic peeling of sweet potatoes and potatoes.

Bread automation production technology

- Technology capable of mass production of bread and hot dog products.

Drying technology by material

- Far infrared and near-infrared drying technology / Equipment
- Freeze drying technology / Equipment
- Microwave drying technology / Introduction and research in progress

Hygiene and inspection equipment

- Sanitation facility :
General / Semi-clean / Clean area management / Air conditioning and positive pressure
- Inspection equipment :
Weight grader / Metal detector / X-RAY fluoroscope

Core facility

Ice baked sweet potato, dried sweet potato facility



Well-being sweet potato bakery, hotdog processing facility



Real Mini Baked Sweet Potato

Simple without skin

Utilizing a patented cutting-edge facility, the outer skin of the sweet potato is completely removed and baked, reducing the inconvenience of peeling and increasing the sweetness of the inner skin's sticky texture.

It is an unprecedented simple nutritional snack and a good substitute for meals, as we have preserved the shape, taste, and nutrition of sweet potatoes, rather than cube/paste processing.

- 100% Korean sweet potato
- No additives, e.g. sugar, coloring, and synthetic flavoring agents!
- Customer: Home shopping and online sales.



04

HANGIL WELLBIO Co., Ltd.

Main products



Dried Sweet Potato

Soft and chewy natural snack

Sweet potato is washed and steamed semi-dry. It is made using the red ginseng steaming technique to ensure the original flavor of sweet potatoes and the far infrared drying method to ensure a chewy and soft texture.

Sweet potato is a healthy snack for children, recommended for traveling and climbing, and as a snack for parents.

- 100% Korean sweet potato
- No additives, e.g. sugar, coloring, and synthetic flavoring agents!
- Customer: Lotte Super, Dongwon F&B, SM Entertainment, SPC, export to overseas (the U.S. etc.)



04

HANGIL WELLBIO Co., Ltd.
Main products



Cheongdo Dried Flat Persimmon and Ice Soft Persimmon

Sweet taste to comfort you at the end of a hard day

We use Cheongdo dried flat persimmon, the only seedless persimmon in the country for softness and excellent quality. The dried flat persimmon is moister than normal dried persimmon, so it can be eaten comfortably without mess and sticky hands.

Ice Soft Persimmon boasts flesh sweeter and softer than ice cream. The stalks and skin are removed before being frozen in a separate tray for easy consumption.

- 100% Korean sweet potato
- No additives, e.g. sugar, coloring, and synthetic flavoring agents!



04

HANGIL WELLBIO Co., Ltd.

Main products



05

HANGIL WELLBIO Co., Ltd.
Distribution

We provide the best products to famous companies.

We deliver to various franchises, including large companies.

We are making our best efforts through our official online shopping mall 'Hanchae' and franchise store 'Goguma Myungga' to get closer to customers with our high-quality products.

WITH HANGIL WELLBIO



BRAND Introducing HANGIL WELLBIO's representative brands



Goguma Myungga

You can enjoy the taste and flavor of original sweet potatoes, and bakeries, and drinks at over 40 stores nationwide.



Hanchae

The official online shopping mall, Hanchae, aims to become a renowned and trusted national brand that is easily accessible for consumers.

www.foodmaster.kr



THANK YOU

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